

## WELCOME LETTER



Dear Delegates,

As a member of the Advisory Committee for the successful FFWS 2024, Health Food and Supplement Association (HFSA) is happy to support Functional Foods for Wellness Summit 2025, which will take place on January 15<sup>th</sup> and 16<sup>th</sup>, 2025 in Bangkok.

The summit will bring together top experts, scholars, associations, industry organizations, and business representatives from various countries and regions in the world. It focuses on New Trends of Consumption & New Development of Channels and Regulatory Updates and Market Entrance Challenges, as well as the latest research, Innovative Technology Development, and development trends in the health and nutrition sector.

Health Food and Supplement Association (HFSA) was created in 1995. HFSA represents the interests of health food & dietary supplement companies in Thailand. Our Membership are Brand Manufacturers, Marketing and OEM companies in the Retail and Network Marketing segments as well as Distributors and Ingredient Suppliers. Members are both Thailand owned and foreign Multi-national Organizations. Health Food and Supplement Association (HFSA) is honored to endorse the Functional Foods for Wellness Summit 2025. We look forward to the exchange of ideas this event provides to the players in the ecosystem. We endeavor to play an active role in the success of this event.

We look forward to meeting you at the summit and wish you all enjoy the two-day event!

Sincerely,

RIVL

Pichit Pongsukvechkul President

**Health Food and Supplement Association**