

ヘルスビジネスメディア

Japan Health Business Media

Dear Friends,

We warmly welcome you all to the Functional Foods for Wellness Summit Bangkok 2025, which will take place on January 15-16, 2025 in Bangkok. Japan Health Business Media is very pleased to provide support to the event.

Following up on the success of FFWS in Kuala Lumpur in 2024, the summit will bring together top experts, scholars, associations, industry organizations, and business representatives from various countries and regions in the world. It aims to collectively explore challenges related to market access and regulatory supervision, as well as to delve into the latest research progresses, cutting-edge technologies, and development trends in the health and nutrition sector. Furthermore, the summit will assist businesses in optimizing their channel mix to counter local pressures, facilitating participants in overcoming obstacles within an increasingly competitive environment.

The Japan Health Business Media was established in 1993. Its main focus is to exchange views and ideas through seminars and conferences and to publish studies in journals with a special focus on the industry's current trends and needs within Asia. We are conducting market research in the health food business in countries such as the United States, Europe, China, and Southeast Asia, participating in trade shows and organizing inspection tours.

The Japan Health Business Media is a proud endorser of Functional Foods for Wellness Summit Bangkok 2025 and looks forward to the invaluable information it will provide to the stakeholders in the industry. The beneficial insights it will provide into market positions, consumer buying behaviors and innovative new products will be of great use to delegates in attendance, and we would like to pledge our full support to the event.

We welcome your participation and hope to see you in Bangkok to discuss the development of Asia's nutraceutical and functional food industries soon!

Sincerely,



Junichi Hanazato

President
Japan Health Business Media

Chairman
The Japan-China Health Industry Exchange Association