

WELCOME LETTER



Dear Friends,

As the knowledge partner for the successful FFWS 2024, Expert Nutraceutical Advocacy Council (ENAC) is happy to support Functional Foods for Wellness Summit 2025, which will take place on January 15th and 16th, 2025 in Bangkok.

The summit will bring together top experts, scholars, associations, industry organizations, and business representatives from various countries and regions in the world. It focuses on New Trends of Consumption & New Development of Channels and Regulatory Updates and Market Entrance Challenges, as well as the latest research, Innovative Technology Development, and development trends in the health and nutrition sector.

Expert Nutraceutical Advocacy Council (ENAC®) is the First and one of its kind platform that integrated the main three pillars – Academics, the Government and the Industry for the growth & development of the Nutraceutical Sector. With the aim of Education, Awareness, Engagement & Networking (EAEN®) the Council has always created an impact on the Heart, Soul and Mind of the Society. ENAC® is one Single, Integrated & Unique Platform in the area of expertise with more than 150 experts associated from various backgrounds and experience. ENAC's Core Purpose lies in "Creating Harmony through Education, Awareness, Engagement and Network for the Growth & Development of Nutraceutical Sector". ENAC addresses various objectives over this platform encompassing development, growth and bringing resolution for Industry, Academics, Government & Consumer lives through EAEN® Program.

While the Ministry Of Health & Apex Regulator, have set the ball rolling for a strong regulatory ecosystem for Nutraceutical Sector, ENAC® jointly and closely works with the authorities to bring a harmonious, consultative and transparent system to regulate the environment. ENAC consistently focuses on bringing integration with National and International Campaigns which are in the interest of Public Health

We look forward to meeting you at the summit and wish you all enjoy the two-day event!

Sincerely,

Sandeep Gupta

Chief Founder & Director - Expert Nutraceutical Advocacy Council