



Dear Friends,

We warmly welcome you all to the Functional Foods for Wellness Summit Bangkok 2025, which will take place on January 15-16, 2025 in Bangkok. International Probiotics Association is very pleased to provide support to the event.

Following up on the success of FFWS in Kuala Lumpur in 2024, the summit will bring together top experts, scholars, associations, industry organizations, and business representatives from various countries and regions in the world. It aims to collectively explore challenges related to market access and regulatory supervision, as well as to delve into the latest research progresses, cutting-edge technologies, and development trends in the health and nutrition sector. Furthermore, the summit will assist businesses in optimizing their channel mix to counter local pressures, facilitating participants in overcoming obstacles within an increasingly competitive environment.

The IPA is a global non profit association, bringing together through its membership the sectors stakeholders including but not limited to academia, scientists, health care professional, consumers, industry and regulators. The IPA's mission is to advocate for the safe and efficacious use of Prebiotics, Probiotics and Postbiotics throughout the world. We hold NGO status before Codex Alimentarius, are an ISO observer, and are recognized as the Global Voice of Pre, Pro and Post, Biotics. IPA members are a diverse representation of International probiotics sector, bringing together close to 120 companies spanning 30 countries from industry, healthcare, academia, research, regulations and more. Earlier in 2023 the IPA Board of Directors voted to expand the scope of industry focus within IPA. The IPA board felt it appropriate to expand scope beyond probiotics to the adjacent and complementary areas of prebiotics, synbiotics and postbiotics and targeting certain populations, specifically infants and companion animals. Modeling the IPA's path forward on the successful approach taken for probiotics, next steps will be to build the appropriate infrastructure within IPA to address each of these new categories and markets, emulating the IPA success in the probiotics sector.

We look forward to meeting you at the summit and wish you all enjoy the two-day event!

Sincerely,

George Paraskevakos

George Paraskevakos
Executive Director
International Probiotics Association (IPA)