

WELCOME LETTER



Dear Friends,

Asean Alliance of Health Supplement Associations (AAHSA) is very pleased to support Functional Foods for Wellness Summit 2026, which will take place on January 20th and 21st, 2026 in Bangkok.

The ASEAN Alliance of Health Supplement Associations (AAHSA) is a regional coalition representing the health supplement industry across ASEAN member countries. Comprising seven national health supplement associations. AAHSA continues in its request to Facilitate trade in safe and high-quality health supplement products. Develop a science-based regulatory framework that is practical for both large and small companies.

Therefore this summit will bring together top experts, scholars, associations, industry organizations, and business representatives from various countries and regions in the world. It focuses on Consumer Trends and Marketing, Policies and Market Access, Gut Health and Probiotic Innovation, Technological Innovation and Product Development, as well as Weight Management sector.

We look forward to meeting you at the summit and wish you all enjoy the two-day event!

Sincerely,

Patrick A. Kalona

Chairman

Asean Alliance of Health Supplement Associations (AAHSA)