WELCOME LETTER

ヘルスビジネスメディア
Japan Health Business Media

Dear Friends,

The Japan Health Business Media (JHBM) is very pleased to support Functional Foods for Wellness Summit 2027, which will take place on January 20th and 21st, 2027 in Bangkok.

The summit will bring together top experts, scholars, associations, industry organizations, and business representatives from various countries and regions in the world. It focuses on Consumer Trends and Marketing, Policies and Market Access, Gut Health and Probiotic Innovation, Technological Innovation and Product Development, as well as Weight Management, Women's Health and Healthy Ageing sectors.

The Japan Health Business Media was established in 1993. Its main focus is to exchange views and ideas through seminars and conferences and to publish studies in journals with a special focus on the industry's current trends and needs within Asia. We are conducting market research in the health food business in countries such as the United States, Europe, China, and Southeast Asia, participating in trade shows and organizing inspection tours.

The Japan Health Business Media is a proud endorser of Functional Foods for Wellness Summit Bangkok 2027 and looks forward to the invaluable information it will provide to the stakeholders in the industry. The beneficial insights it will provide into market positions, consumer buying behaviors and innovative new products will be of great use to delegates in attendance, and we would like to pledge our full support to the event.

We look forward to meeting you at the summit and wish you all enjoy the two-day event!

Sincerely,

Junichi Hanazato
President
Japan Health Business Media