WELCOME LETTER

MADSA®

Dear Friends,

Malaysian Dietary Supplement Association is happy to support Functional Foods for Wellness Summit 2027, which will take place on January 20th and 21st, 2027 in Bangkok.

The summit will bring together top experts, scholars, associations, industry organizations, and business representatives from various countries and regions in the world. It aims to collectively explore challenges related to market access and regulatory supervision, as well as to delve into the latest research progresses, cutting-edge technologies, and development trends in the health and nutrition sector. Furthermore, the summit will assist businesses in optimizing their channel mix to counter local pressures, facilitating participants in overcoming obstacles within an increasingly competitive environment.

The Malaysian Dietary Supplement Association (MADSA) was set-up in 2003.

MADSA represents the interests of dietary supplement companies in Malaysia. Our Membership is made up of OEM manufacturers, Brand Marketing companies in the Retail and Network Marketing segments as well as Distributors and Ingredient Suppliers.

Members are both Malaysian owned and foreign Multi-national Organisations.

We look forward to meeting you at the summit and wish you all enjoy the two-day event!

Sincerely,

James Pereira
General Manager
Malaysian Dietary Supplement Association