

WELCOME LETTER



Dear Friends,

Malaysian Dietary Supplement Association is happy to support **Functional Foods for Wellness Summit 2026**, which will take place on January 22nd and 23rd, 2026 in Bangkok.

The summit will bring together top experts, scholars, associations, industry organizations, and business representatives from various countries and regions in the world. It aims to collectively explore challenges related to market access and regulatory supervision, as well as to delve into the latest research progresses, cutting-edge technologies, and development trends in the health and nutrition sector. Furthermore, the summit will assist businesses in optimizing their channel mix to counter local pressures, facilitating participants in overcoming obstacles within an increasingly competitive environment.

The Malaysian Dietary Supplement Association (MADSA) was set-up in 2003. MADSA represents the interests of dietary supplement companies in Malaysia. Our Membership is made up of OEM manufacturers, Brand Marketing companies in the Retail and Network Marketing segments as well as Distributors and Ingredient Suppliers. Members are both Malaysian owned and foreign Multi-national Organisations.

We welcome your participation and hope to see you in Bangkok to discuss the development of nutraceutical and functional food industries in Asia!

Sincerely,

A handwritten signature in black ink, appearing to read "Pereira", with a small circle above the letter "i".

James Pereira
General Manager
Malaysian Dietary Supplement Association

WELCOME LETTER



EXPERT NUTRACEUTICAL ADVOCACY COUNCIL

Dear Friends,

As the knowledge partner for the successful FFWS 2025, Expert Nutraceutical Advocacy Council (ENAC) is happy to support Functional Foods for Wellness Summit 2026, which will take place on January 22nd and 23rd, 2026 in Bangkok.

The summit will bring together top experts, scholars, associations, industry organizations, and business representatives from various countries and regions in the world. It focuses on Consumer Trends and Marketing, Policies and Market Access, Gut Health and Probiotic Innovation, Technological Innovation and Product Development, as well as Weight Management sector.

Expert Nutraceutical Advocacy Council (ENAC®) is the First and one of its kind platform that integrated the main three pillars – Academics, the Government and the Industry for the growth & development of the Nutraceutical Sector. With the aim of Education, Awareness, Engagement & Networking (EAEN®) the Council has always created an impact on the Heart, Soul and Mind of the Society. ENAC® is one Single, Integrated & Unique Platform in the area of expertise with more than 150 experts associated from various backgrounds and experience. ENAC's Core Purpose lies in "Creating Harmony through Education, Awareness, Engagement and Network for the Growth & Development of Nutraceutical Sector". ENAC addresses various objectives over this platform encompassing development, growth and bringing resolution for Industry, Academics, Government & Consumer lives through EAEN® Program. While the Ministry of Health & Apex Regulator, have set the ball rolling for a strong regulatory ecosystem for Nutraceutical Sector, ENAC® jointly and closely works with the authorities to bring a harmonious, consultative and transparent system to regulate the environment. ENAC consistently focuses on bringing integration with National and International Campaigns which are in the interest of Public Health

We look forward to meeting you at the summit and wish you all enjoy the two-day event!

Sincerely,



Sandeep Gupta
Chief Founder & Director
Expert Nutraceutical Advocacy Council

ヘルスビジネスメディア

Japan Health Business Media

Dear Friends,

The Japan Health Business Media (JHBM) is very pleased to support Functional Foods for Wellness Summit 2026, which will take place on January 22nd and 23rd, 2026 in Bangkok.

The summit will bring together top experts, scholars, associations, industry organizations, and business representatives from various countries and regions in the world. It focuses on Consumer Trends and Marketing, Policies and Market Access, Gut Health and Probiotic Innovation, Technological Innovation and Product Development, as well as Weight Management, Women's Health and Healthy Ageing sectors.

The Japan Health Business Media was established in 1993. Its main focus is to exchange views and ideas through seminars and conferences and to publish studies in journals with a special focus on the industry's current trends and needs within Asia. We are conducting market research in the health food business in countries such as the United States, Europe, China, and Southeast Asia, participating in trade shows and organizing inspection tours.

The Japan Health Business Media is a proud endorser of Functional Foods for Wellness Summit Bangkok 2026 and looks forward to the invaluable information it will provide to the stakeholders in the industry. The beneficial insights it will provide into market positions, consumer buying behaviors and innovative new products will be of great use to delegates in attendance, and we would like to pledge our full support to the event.

We look forward to meeting you at the summit and wish you all enjoy the two-day event!

Sincerely,



President
Japan Health Business Media
Chairman
The Japan-China Health Industry Exchange Association