

WELCOME LETTER



Dear Friends,

Malaysian Dietary Supplement Association is happy to support Functional Foods for Wellness Summit 2025, which will take place on January 15th and 16th, 2025 in Bangkok.

The summit will bring together top experts, scholars, associations, industry organizations, and business representatives from various countries and regions in the world. It aims to collectively explore challenges related to market access and regulatory supervision, as well as to delve into the latest research progresses, cutting-edge technologies, and development trends in the health and nutrition sector. Furthermore, the summit will assist businesses in optimizing their channel mix to counter local pressures, facilitating participants in overcoming obstacles within an increasingly competitive environment.

The Malaysian Dietary Supplement Association (MADSA) was set-up in 2003.

MADSA represents the interests of dietary supplement companies in Malaysia. Our Membership is made up of OEM manufacturers, Brand Marketing companies in the Retail and Network Marketing segments as well as Distributors and Ingredient Suppliers.

Members are both Malaysian owned and foreign Multi-national Organisations.

We welcome your participation and hope to see you in Bangkok to discuss the development of nutraceutical and functional food industries in Asia!

Sincerely,

A handwritten signature in black ink, appearing to read "James Pereira", with a small circle above the letter 'i'.

James Pereira
General Manager
Malaysian Dietary Supplement Association

HFSA

Health Food and Supplement Association

Dear Delegates,

As a member of the Advisory Committee for the successful FFWS 2024, Health Food and Supplement Association (HFSA) is happy to support Functional Foods for Wellness Summit 2025, which will take place on January 15th and 16th, 2025 in Bangkok.

The summit will bring together top experts, scholars, associations, industry organizations, and business representatives from various countries and regions in the world. It focuses on New Trends of Consumption & New Development of Channels and Regulatory Updates and Market Entrance Challenges, as well as the latest research, Innovative Technology Development, and development trends in the health and nutrition sector.

Health Food and Supplement Association (HFSA) was created in 1995. HFSA represents the interests of health food & dietary supplement companies in Thailand. Our Membership are Brand Manufacturers, Marketing and OEM companies in the Retail and Network Marketing segments as well as Distributors and Ingredient Suppliers. Members are both Thailand owned and foreign Multi-national Organizations. Health Food and Supplement Association (HFSA) is honored to endorse the Functional Foods for Wellness Summit 2025. We look forward to the exchange of ideas this event provides to the players in the ecosystem. We endeavor to play an active role in the success of this event.

We look forward to meeting you at the summit and wish you all enjoy the two-day event!

Sincerely,



Pichit Pongsukvechkul
President
Health Food and Supplement Association