



Dear Friends,

We warmly welcome you all to the Functional Foods for Wellness Summit Bangkok 2025, which will take place on January 15-16, 2025 in Bangkok. International Probiotics Association is very pleased to provide support to the event.

Following up on the success of FFWS in Kuala Lumpur in 2024, the summit will bring together top experts, scholars, associations, industry organizations, and business representatives from various countries and regions in the world. It aims to collectively explore challenges related to market access and regulatory supervision, as well as to delve into the latest research progresses, cutting-edge technologies, and development trends in the health and nutrition sector. Furthermore, the summit will assist businesses in optimizing their channel mix to counter local pressures, facilitating participants in overcoming obstacles within an increasingly competitive environment.

The IPA is a global non profit association, bringing together through its membership the sectors stakeholders including but not limited to academia, scientists, health care professional, consumers, industry and regulators. The IPA's mission is to advocate for the safe and efficacious use of Prebiotics, Probiotics and Postbiotics throughout the world. We hold NGO status before Codex Alimentarius, are an ISO observer, and are recognized as the Global Voice of Pre, Pro and Post, Biotics. IPA members are a diverse representation of International probiotics sector, bringing together close to 120 companies spanning 30 countries from industry, healthcare, academia, research, regulations and more. Earlier in 2023 the IPA Board of Directors voted to expand the scope of industry focus within IPA. The IPA board felt it appropriate to expand scope beyond probiotics to the adjacent and complementary areas of prebiotics, synbiotics and postbiotics and targeting certain populations, specifically infants and companion animals. Modeling the IPA's path forward on the successful approach taken for probiotics, next steps will be to build the appropriate infrastructure within IPA to address each of these new categories and markets, emulating the IPA success in the probiotics sector.

We look forward to meeting you at the summit and wish you all enjoy the two-day event!

Sincerely,

George Paraskevakos

George Paraskevakos
Executive Director
International Probiotics Association (IPA)

WELCOME LETTER



Dear Friends,

Malaysian Dietary Supplement Association is happy to support Functional Foods for Wellness Summit 2025, which will take place on January 15th and 16th, 2025 in Bangkok.

The summit will bring together top experts, scholars, associations, industry organizations, and business representatives from various countries and regions in the world. It aims to collectively explore challenges related to market access and regulatory supervision, as well as to delve into the latest research progresses, cutting-edge technologies, and development trends in the health and nutrition sector. Furthermore, the summit will assist businesses in optimizing their channel mix to counter local pressures, facilitating participants in overcoming obstacles within an increasingly competitive environment.

The Malaysian Dietary Supplement Association (MADSA) was set-up in 2003.

MADSA represents the interests of dietary supplement companies in Malaysia. Our Membership is made up of OEM manufacturers, Brand Marketing companies in the Retail and Network Marketing segments as well as Distributors and Ingredient Suppliers.

Members are both Malaysian owned and foreign Multi-national Organisations.

We welcome your participation and hope to see you in Bangkok to discuss the development of nutraceutical and functional food industries in Asia!

Sincerely,

A handwritten signature in black ink, appearing to read "James Pereira".

James Pereira
General Manager
Malaysian Dietary Supplement Association

HFSA

Health Food and Supplement Association

Dear Delegates,

As a member of the Advisory Committee for the successful FFWS 2024, Health Food and Supplement Association (HFSA) is happy to support Functional Foods for Wellness Summit 2025, which will take place on January 15th and 16th, 2025 in Bangkok.

The summit will bring together top experts, scholars, associations, industry organizations, and business representatives from various countries and regions in the world. It focuses on New Trends of Consumption & New Development of Channels and Regulatory Updates and Market Entrance Challenges, as well as the latest research, Innovative Technology Development, and development trends in the health and nutrition sector.

Health Food and Supplement Association (HFSA) was created in 1995. HFSA represents the interests of health food & dietary supplement companies in Thailand. Our Membership are Brand Manufacturers, Marketing and OEM companies in the Retail and Network Marketing segments as well as Distributors and Ingredient Suppliers. Members are both Thailand owned and foreign Multi-national Organizations. Health Food and Supplement Association (HFSA) is honored to endorse the Functional Foods for Wellness Summit 2025. We look forward to the exchange of ideas this event provides to the players in the ecosystem. We endeavor to play an active role in the success of this event.

We look forward to meeting you at the summit and wish you all enjoy the two-day event!

Sincerely,



Pichit Pongsukvechkul
President
Health Food and Supplement Association

ヘルスビジネスメディア

Japan Health Business Media

Dear Friends,

We warmly welcome you all to the Functional Foods for Wellness Summit Bangkok 2025, which will take place on January 15-16, 2025 in Bangkok. Japan Health Business Media is very pleased to provide support to the event.

Following up on the success of FFWS in Kuala Lumpur in 2024, the summit will bring together top experts, scholars, associations, industry organizations, and business representatives from various countries and regions in the world. It aims to collectively explore challenges related to market access and regulatory supervision, as well as to delve into the latest research progresses, cutting-edge technologies, and development trends in the health and nutrition sector. Furthermore, the summit will assist businesses in optimizing their channel mix to counter local pressures, facilitating participants in overcoming obstacles within an increasingly competitive environment.

The Japan Health Business Media was established in 1993. Its main focus is to exchange views and ideas through seminars and conferences and to publish studies in journals with a special focus on the industry's current trends and needs within Asia. We are conducting market research in the health food business in countries such as the United States, Europe, China, and Southeast Asia, participating in trade shows and organizing inspection tours.

The Japan Health Business Media is a proud endorser of Functional Foods for Wellness Summit Bangkok 2025 and looks forward to the invaluable information it will provide to the stakeholders in the industry. The beneficial insights it will provide into market positions, consumer buying behaviors and innovative new products will be of great use to delegates in attendance, and we would like to pledge our full support to the event.

We welcome your participation and hope to see you in Bangkok to discuss the development of Asia's nutraceutical and functional food industries soon!

Sincerely,



Junichi Hanazato

President
Japan Health Business Media

Chairman
The Japan-China Health Industry Exchange Association



EXPERT NUTRACEUTICAL ADVOCACY COUNCIL

Dear Friends,

As the knowledge partner for the successful FFWS 2024, Expert Nutraceutical Advocacy Council (ENAC) is happy to support Functional Foods for Wellness Summit 2025, which will take place on January 15th and 16th, 2025 in Bangkok.

The summit will bring together top experts, scholars, associations, industry organizations, and business representatives from various countries and regions in the world. It focuses on New Trends of Consumption & New Development of Channels and Regulatory Updates and Market Entrance Challenges, as well as the latest research, Innovative Technology Development, and development trends in the health and nutrition sector.

Expert Nutraceutical Advocacy Council (ENAC®) is the First and one of its kind platform that integrated the main three pillars – Academics, the Government and the Industry for the growth & development of the Nutraceutical Sector. With the aim of Education, Awareness, Engagement & Networking (EAEN®) the Council has always created an impact on the Heart, Soul and Mind of the Society. ENAC® is one Single, Integrated & Unique Platform in the area of expertise with more than 150 experts associated from various backgrounds and experience. ENAC's Core Purpose lies in "Creating Harmony through Education, Awareness, Engagement and Network for the Growth & Development of Nutraceutical Sector". ENAC addresses various objectives over this platform encompassing development, growth and bringing resolution for Industry, Academics, Government & Consumer lives through EAEN® Program.

While the Ministry Of Health & Apex Regulator, have set the ball rolling for a strong regulatory ecosystem for Nutraceutical Sector, ENAC® jointly and closely works with the authorities to bring a harmonious, consultative and transparent system to regulate the environment. ENAC consistently focuses on bringing integration with National and International Campaigns which are in the interest of Public Health

We look forward to meeting you at the summit and wish you all enjoy the two-day event!

Sincerely,

Sandeep Gupta
Chief Founder & Director – Expert Nutraceutical Advocacy Council